



# Agenda City of Placerville Placerville Economic Advisory Committee

Friday, February 12, 2021 - 12:00 P.M.  
Town Hall, 549 Main Street, Placerville, California

**PUBLIC ADVISORY: THE PLACERVILLE ECONOMIC ADVISORY COMMITTEE (PEAC)  
CHAMBERS WILL NOT BE OPEN TO THE PUBLIC**

Consistent with Executive Orders No. N-25-20 and No. N-29-20 from the Executive Department of the State of California and the El Dorado County Health Official's March 19, 2020 Shelter in Place Order, the PEAC Chamber will not be physically open to the public and the PEAC Committee will be teleconferencing into the meeting via Zoom Video Communications.

Access the live-stream video feed on the City's website at: [www.cityofplacerville.org](http://www.cityofplacerville.org)

If you would like to speak on an agenda item, you can access the meeting remotely:

Join from a PC, Mac, iPad, iPhone, or Android device: Please [CLICK HERE](#)

If you do not wish for your name to appear on the screen, use the drop down menu and click on "rename" to rename yourself with a unique name.

Or join by phone:

669-900-9128 or 253-215-8782 or 346-248-7799 or 301-715-8592 or 312-626-6799 or 646-558-8656

Enter Meeting ID: 898 1233 9402

Password: 187895

If you want to comment during the public comment portion of the agenda, Press \*9 and we will select you from the meeting cue using the last 3 digits of your phone number.

**NOTE: Your phone number will appear on the screen unless you first dial \*67 before dialing the numbers as shown above.**

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Materials related to this Agenda submitted to the Committee either with or after distribution of the agenda packet are available for public review without delay in the Administration Department at City Hall, 3101 Center Street, 4th floor, during normal business hours. Agendas are also made available online at <https://www.cityofplacerville.org/peac-agendas>. If you wish to receive this Agenda via email or mail, please send contact information to [placerville.adm@gmail.com](mailto:placerville.adm@gmail.com) or call (530) 642-5200.

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The City wants you to know that you can also submit your comments by e-mail to [estrawn@cityofplacerville.org](mailto:estrawn@cityofplacerville.org). So that there is adequate time to forward your comments to the PEAC Committee or print out your comments for consideration at the meeting, **please submit your written comments prior to 10:00 a.m. the day of the meeting**; or if you are unable to email, please call the Administrative Office at (530)642-5200 by 10:00 a.m. the day of the meeting.

If you wish to have your comments read to the PEAC Committee during the appropriate Public Comment period, please indicate in the Subject Line “FOR PUBLIC COMMENT” and list the item number you wish to comment on. Comments that you want read to the Committee will be subject to the three minute time limitation (approximately 350 words). Written comments that are only to be provided to the Committee and not read at the meeting will be distributed to the Committee prior to the meeting.

Pursuant to the Executive Order, and in compliance with the Americans with Disabilities Act, if you need special assistance to participate in the Committee meeting, please contact the Administrative Office (530)642-5200 within 48 hours of the meeting.

The City of Placerville thanks you in advance for taking all precautions to prevent spreading the COVID-19 virus.

1. **CALL TO ORDER:** Pledge of Allegiance.
2. **ROLL CALL:** Chair Miller, Vice Chair Kaiserman, Anderson, Brown, Thomas, Vonderschmitt, Wager
3. **ADOPTION OF AGENDA.**
4. **ADOPTION OF THE MINUTES OF THE MEETING OF January 8, 2021 Meeting**
5. **ITEMS OF INTEREST TO THE PUBLIC:** (The Committee shall not take action on this item.) **Comments may be limited to 3 minutes.**

This portion of the meeting is reserved for persons wishing to address the Committee on any matter not on the Agenda that is within the subject matter jurisdiction of the Committee. The Chair reserves the right to limit each speaker's time to three minutes. The Chair will recognize the speaker and ask that they state their name for the record. Personal attacks on individuals or comments which are slanderous or which may invade an individual's personal privacy will not be tolerated. PLEASE GIVE ANY WRITTEN MATERIAL PRESENTED AT THE MEETING TO CITY STAFF FOR THE PUBLIC RECORD.

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**6. INFORMATIONAL ITEMS:**

- a. HDL Trends December 18, 2020 (Attachment A)
- b. HDL Trends January 20, 2021 (Attachment B)

**7. PRESENTATIONS:**

- a. Broadband Proposed Program Presentation – Jeff Christensen, Entry Point and Isfandiyar Shaheen (Asfi) To preview the presentation watch the following Youtube Video by [Clicking Here](#)

**8. DISCUSSION ITEMS:**

- a. Subcommittee Updates - None
  - 1. Business Outreach Visits – Kevin Brown, Mickey Kaiserman, Debbie Miller
  - 2. Tourism/Health and Wellness – Adam Anderson, David Thomas, Dolly Wager
  - 3. Broadband Service –, Kevin Brown, Mickey Kaiserman, Andrew Vonderschmitt. Following Presentation, consider recommendation to City Council.
- b. Goals 1 and Objectives Review. (Attachment C)

**9. STAFF AND COMMITTEE MEMBER COMMUNICATIONS:**

- a. Update Hotel Projects
  - Gateway Hotel. Partner Developer
- b. Historic City Hall Reuse
- c. Cannabis Dispensaries Update
- d. Covid-19 Update

**10. ITEMS FOR NEXT AGENDA:**

**11. NEXT MEETING: March 12, 2021**

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